



CERTIFICATE OF COMPLETION

PROUDLY PRESENTED TO

Jesse Johnson

DECEMBER 1, 2025

92.7%

For completing the **6-Week Foundations of Sports
Sponsorship & Brand Partnerships** short course.

You have demonstrated commitment, professionalism and a strong understanding of the core principles in sports sponsorship, brand partnership strategy and value-driven collaboration.

DEMI MACLOBO

Academic Director:
Sport Commerce Institute

AMANDA O'CONNOR

Chief Executive Officer:
ARCH Group

CERTIFICATE NUMBER: 1202509005